

Organic Social Media Planner

Social Media Post Types

1

Promotional Post

2

Educational Post

3

Engagement Post

4

User Generated Content (UGC)

5

Behind the Scenes

6

Company News/ Updates

7

Industry News/ Updates

8

Motivation / Inspiration Humor

9

Success Stories

10

Special Occasion

11

Live Stream/ Video

12

Infographics

Month: _____

Theme: _____

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday